



WFXV
201 Humboldt Street
Rochester, NY 14610

National Media Research Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 1413147

Schedule Dates 09/27/16-10/03/16
Advertiser National Republican Congressional Committee (13
Agency National Media Research Inc (10525)
Product Political - Issues / Propositions (1068)
Brand 155/915/7701 (553415)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 155/915/7701
Account Types National/Political
Billing Type Standard
Comments NRCC IE 2016
Separation: 30

Date Entered 08/22/16
Last Modified 08/22/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25271655
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$232.50
Net Total \$1,317.50
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Oct. 2016	12	\$1,550.00
Grand Total:	12	\$1,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	6P- 6:30P (EST)	1				X				1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
2.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	6P- 6:30P (EST)	1					X			1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
3.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	6P- 6:30P (EST)	1	X							1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
4.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	6:30P- 7P (EST)	1			X					1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	8/22/16
5.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	6:30P- 7P (EST)	1					X			1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	8/22/16
6.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	7P- 7:30P (EST)	1		X						1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	8/22/16
7.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	7P- 7:30P (EST)	1					X			1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	8/22/16
8.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	7P- 7:30P (EST)	1	X							1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	8/22/16
9.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	7:30P- 8P (EST)	1				X				1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	8/22/16
10.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	7:30P- 8P (EST)	1					X			1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	8/22/16
11.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	1P- NFL EARLY GAME	1							X	1	\$500.00	\$500.00	Utica (WFXV)	Seahawks vs Jets	8/22/16
12.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	4:25P- NFL LATE GAME	1							X	1	\$500.00	\$500.00	Utica (WFXV)	Cowboys vs 49ers	8/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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See the back of this document for Advertising Contract Terms and Conditions

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Date:

Accepted-Station:

Date:

Comments:

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